



Visible by Design

Jürgen Spitzmüller
(Zurich)

Introduction

What includes
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The Significance of Typography in Media Communication

Dr Jürgen Spitzmüller
(University of Zurich, Switzerland)

Nihon University Tokyo
日本大学

Working Group for Media and Language Studies
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Typography: insignificant?



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“Whether I write in black or white, in incised characters or in relief, with a pen or a chisel – none of that is of any importance for the meaning.”

(De Saussure 1983: 118)

The absence of typography from mainstream linguistics

“Why have graphic factors received so little attention from modern linguistics? Compared with other, weightier, matters that preoccupy the relatively young discipline of linguistics (such as ‘what is language?’), they are presumably seen as relatively trivial, although necessary to mention when the existence of writing is to be acknowledged. More than this, though, the exclusion of typography from mainstream linguistics can also be seen as a corollary of four major theoretical positions: the primary of speech, the restriction to the sentence level (not too many typographic events happen within the sentence), the arbitrariness of the linguistic sign, and the linearity of language.”

(Waller 1996: 346)



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Outline



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1. What includes 'typography'?
2. Why is typography significant?
3. The 'use' of typography in (mainly German) media communication: some examples
4. Conclusions



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Notions of 'typography'

"Typography is the craft of endowing language with a visible form, and thus with an independent existence. [. . .] So long as the root lives, typography remains a source of true delight, true knowledge, true surprise."

(Bringhurst 2005: 11)

"Technological developments in the form of desktop publishing and the world wide web mean that non-experts have far more control of the visual organisation of writing than they traditionally have had. It is no longer the case that typography is solely the province of the professional, and the influence of the non-expert typographer on the visual organisation of writing is becoming an increasingly important shaper of our graphic language."

(Walker 2001: 2)



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"[...] traditionally associated with design using type and the design and production of type itself [...], 'typography' is being used increasingly to refer to written language however it is produced."

(Walker 2001: 2)

"**Typography:** [...] the visual appearance of written language in print."

(Rautenberg 2003: 496; my translation)

My (basic) definition: "Typography is the visual appearance of written language, notwithstanding the medium."



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Typographic levels



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My (basic) definition: “Typography is the visual appearance of written language, notwithstanding the medium.”

Micro typography: the arrangement and design of the letters in the line (choice of type faces, type sizes, alignment, emphasis, letter spacing etc.)

Macro typography: the arrangement of the text on the page (layout, margins, indentation etc.), the choice of colors, the placement of images, the choice of the media (material, technology etc.)

(cf. Walker 2001: 18)

Typography and semiotics



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- ▶ Typographic elements might be used as signs

“Communication is an inferential process. It is the attempt to bring the addressee to certain conclusions. [. . .]
Communication is an intelligent guessing game.”

(Keller 1998: ix/x)

“[. . .] *communication* will denote every intentional behavior, performed in an open manner and with the aim of bringing an addressee to recognize something.”

(Keller 1998: 89; my translation)

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Typography and semiotics

“The means that one uses in attempting to get others to recognize what one wants them to recognize are generally called **signs**. Signs [. . .] are clues with which the speaker ‘furnishes’ the addressees, enabling and leading them to **infer** the way in which the speaker intends to influence them. Signs are not [. . .] containers used for the transport of ideas from one person’s head to another. Signs are hints of a more or less distinct nature, inviting the other to make certain inferences and enabling that other to reach them. [. . .] The process of making such an inference is called **interpretation**; the goal of this process is **understanding**. Communication, then, is an act that consists of giving the other hints that put into motion by that person a process of interpretation, the aim of which is discovering the desired goal of the attempted influence, that is, understanding the speaker’s act.”

(Keller 1998: 90; original emphases)



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Preconditions of “signs” (cf. Keller 1998: 93–95):

1. Perceptibility (“Form”)
2. Interpretability (“Meaning”)

“To use a word correctly means to know its meaning. There’s nothing ‘behind’ the rule of use that guarantees the correctness of the use, as it were. Use does not ‘flow’ from meaning; it is not a result of meaning; it *is* meaning.”

(Keller 1998: 52; original emphasis)

“Signs emerge in the process of our attempts to reach communicative goals.”

(Keller 1998: vii)



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The emergence of meaning



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interactive
process



Producer (P)

Recipient (R)

Assumes R will
recognize element S
and *interpret* it in
such a way that the
intended inferences
are made by R

Assumes P used
element S
intentionally in order
to trigger specific
inferences

Assumes that P
thinks that R knows
the usage rules of S



semiotic knowledge



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Typographic elements as signs

Typographic elements serve as signs, if

1. they are perceived as distinctive elements by specific addressees (*principle of perceptibility*)
2. these addressees think that the producer of the text has used these typographical elements deliberately in order to give the addressees interpretative hints (*principle of interpretability*)

Typographic elements serve as *contextualization cues* (sensu Auer/di Luzio 1992) by

- ▶ referring to specific usage practices
- ▶ suggesting a specific interpretation of a text
- ▶ indicating a specific type of text
- ▶ suggesting to classify the sender of the text as belonging to a specific social group
- ▶ ...



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Popular culture and typography

“In late modernity, all music-related subcultures use typography as a resource for the creation and propagation of an aesthetic identity.” (Androutsopoulos 2004)

Examples (cf. Androutsopoulos 2004):

- ▶ *Hippie culture* (1960s): psychedelic letter style, many bright colors
- ▶ *Punk rock* (1970s): “typo-anarchy” (ransom note cutouts, old-fashioned typewriter lettering, stencil types)
- ▶ *Heavy Metal* (1980s): “Gothic” typefaces (black letter), calligraphic scripts, dark colors
- ▶ *Techno* (1990s): typefaces related to computer culture and the aesthetics of science fiction
- ▶ *Hip-Hop* (beginning 21st century): graffiti lettering, Gothic typefaces



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'Vernacular' Banners



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(<http://www.hippie.ch>)

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(<http://www.metalglory.de>)

- ▶ *Techno*: typefaces related to computer culture and the aesthetics of science fiction
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(<http://www.technoguide.de>)

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(<http://www.hiphop-lyricz.de>)

“The Dark Sites of the Internet” – Heavy Metal

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“The Dark Sites of the Internet” – Heavy Metal

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http://hotreddive.de/start/start_frame_ger.html - Korqueror

Hot Reddive

Home

Zur Zeit schreiben und arrangieren wir neun Songs für unser erstes Studio Album. Die ersten davon sind schon fertiggestellt und die Aufnahme ist für Juli 2005 geplant.

28.07.2005
Nach langer Zeit mal wieder Neuigkeiten von uns: Wir befinden uns gerade im Studio um die neue CD einzuspielen. Soweit läuft alles Bestens, so dass die CD Ende August erschienen wird. Auch Live tut sich einiges: Wir wurden dieses Jahr in Landeck, Rosenheim, Cham, Hünichen, Salzburg und Königsbrunn bei Augsburg spielen. Schaut dazu einfach unter der Stage-Sektion nach. In Kürze wird es neue Infos zur CD und dem BAVARIAN BATTLE 2006 geben

30.01.2005
Hier ein kleine Ankündigung:

WANTED! DIVINE LIVE:
24.09.2005 Landeck (A)

home
Biography
Discography Members
Photo Gallery
Downloads & Shop
Stage & Reviews
Guestbook & Forum
Contact
Links
Gott

“The Dark Sites of the Internet” – Heavy Metal

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The screenshot shows the Metal-District website with a navigation menu on the left and a main content area. The main content area is divided into several sections:

- Aktuelle Singleketten und Alben:** A list of recent releases with dates and artist names, such as DEPULTURA, MORGANA LEFAY, and ANATHEMA.
- Fließtextips aus der Redaktion:** A section featuring a large graphic for 'MOONCROW' and a text snippet: "Schluss auf Epic Metal, das hier ist episch."
- Specials:** A section with album covers and titles, including 'Beasts And Bad Men - The Mike Judge Collection Vol. 1' and 'Operative Dance Sessions'.
- New @ Gallery:** A section with album covers and titles, including 'KATALYON 156' and 'KATALYON 01'.
- Kolumne:** A section with a title "Warum der Black Metal von Hellhammer unsterblicher wird..." and a text snippet: "Es ist einzig, dieses Thema wird immer emotional und kontrovers diskutiert. Das ist in..."

The website has a dark, industrial aesthetic with a mix of fonts and colors. The URL at the bottom is <http://www.metal-district.de/ckr&k:3447-impious-holy-murder-masquerade.html>.

“The Dark Sites of the Internet” – Heavy Metal

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SteiniOnline - Startseite - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: <http://www.steinonline.de/index2.htm> Google-Suche

Google Suche

steinonline.de metafa.de

SteiniOnline

Die dunklen Seiten des Internets

PORTRAIT SCRIPTING

GEDICHTE PROJEKTE

METAFÄ LINUX

MEINE HEIMAT LINKS

KÜSTRIN FORUM

FRANKFURT GÄSTEBUCH

SOFTMACH

disclaimer

Design & Code © Andy Steinhilf 1999-2004. Letzte Aktualisierung: 24.09.2006. Änderungen: AIM & Yahoo: metafa@66. ICD# 221905654

ADWESO dot COM

Web-Design & Web-Programmierung | Store-Strategielösungen | 24h-Service

W3C HTML 4.01 ✓ W3C CSS ✓

“The Dark Sites of the Internet” – Heavy Metal

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Planet Heavy Metal - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: <http://www.planethheavy.metal.ch>

Über uns | CD-Review | Fun-Stuff | Interviews | Konzerte | News | VIDEO/DVD | Wacken Open Air | Bang your Head | Festival

navigation

- Startseite
- FAQ
- Ähler
- Termine
- Indies
- Gästebuch
- Impressum
- RSS

Mitglieder

Anmeldung

login

Benutzername

Passwort

Login

[Passwort vergessen?](#)
[Neuen Benutzer anmelden](#)

Sie finden [hier](#) Ihren Account.

partner

Dauerwerbesendung !!!

UNTERWEGS IN SACHEN PUNKROCK !

20 EUR Amazon Gutschein für die ersten 3 User die 50 neue Kommentare verfasst haben

Bedingungen:

- Es werden nur Kommentare gewertet, die wenigstens einen vollständigen Satz zum jeweiligen Thema enthalten und so die Grundlage für eine Diskussion ermöglichen.
- Die 50 Kommentare müssen alle unterschiedlich sein und auch zum Thema passen.

Selbst ihr 50 Kommentare geschrieben haben, schreibt uns bitte eine Mail von der Email-Adresse, an die auch der Gutschein geschickt werden soll und ihr erhaltet nach unserer Prüfung der Kommentare eine Mail von Amazon.

Viel Spaß!!!

Moxa Prisonarium - Est - Liberation = Termination	World Escape - Prison 2006
Veröffentlicht am 07 Feb 2007 , 12 mal gelesen	Veröffentlicht am 07 Feb 2007 , 6 mal gelesen

(Kommentare?) | [←](#) | [→](#) | [CD-Review von mairebel](#)

(Kommentare?) | [←](#) | [→](#) | [CD-Review von mairebel](#)

“No future starts today!” – Punk

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Barflies.net :: Bowling - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: http://www.barflies.net/bowling/

Google-Suche

Home Magazine News | Log Events Photo | Log Bowling Behind the Scenes

Barflies.net's Punk Rock Bowling 2007 Photos :: Jan. 19 - 21, 2007 at Sam's Town, Las Vegas

Barflies.net :: Bowling

Search this site:

Search

Recent Entries

- Julie Wanda develops a new programal string technique
- Review: Let's Get Back to the Day Race
- Danish in Las Vegas
- Signature Chord
- Robert
- Yoshitaka Beef Bowl
- Johnny
- John and Jan
- The Barbedies
- The Forgotten v. Barflies.net (3)

Categories

Flash slide show put together by Mr. Jek, using Slide Show Pro.

Roll over the images for the titles. Click on the rectangle in the corner to get back to the menu page. Email us if we have a name wrong or need to add one, make sure you name the day and photo number, along with names.

Thanks to built-in Google for another free FRG and enjoy the photos!

"No future starts today!" – Punk

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The screenshot shows a web browser window displaying the Punk Music Community website. The browser's address bar shows the URL <http://punkmusic.com/>. The website features a navigation menu at the top with links for Home, News, Reviews, Columns, Bands, Shows, Columns, and Forums. The main content area is divided into several sections:

- INTERPUNK.COM**: A banner for the online punk news store.
- NEWS**: A list of recent news items, including "The Ataris on V DAY" (Feb 14 @ 10:27 AM PST), "Thoughts and prayers to Anti-Flag and Chris #2" (Feb 14 @ 08:00 AM PST), and "Punk Goes Acoustic" (Feb 13 @ 04:31 PM PST).
- UPDATES**: A section for updates, including "Punk Goes Acoustic" and "Punk Clothing".
- GLOBAL EXACT**: A section for global exact, including "Punk Clothing".
- PUNK MUSIC**: A section for punk music, including "Punk Clothing".

The article "The Ataris on V DAY" is the main focus, featuring a red header and a sub-header "The Ataris on V DAY". The text of the article reads: "The Ataris will be doing a special, Valentine's Day phone interview tonight, Wednesday February 14th 2007 from 7-9pm PST on DJ Rossini's Punk Rock Show. You can tune in live, worldwide, at www.ataris.com, if you want to send in a question during the show, send it to the screen name: StandardThun, Kunk in to see if your question is asked on air! Add www.ataris.com/standardthun for more info. The Ataris will be releasing their new cd, Welcome the Night, later this month and are currently on tour. For more info on The Ataris visit their MySpace page. Check out some of the new tracks there as well, Good stuff!"

The article "Thoughts and prayers to Anti-Flag and Chris #2" features a red header and a sub-header "Thoughts and prayers to Anti-Flag and Chris #2". The text of the article reads: "Tragedy for Anti-Flag and Chris #2's family. A few days ago, Chris #2's sister and boyfriend were murdered. Chris says that she has been one of the band's biggest supporters. She has two children and many family members and friends who already miss her. Punkmusic.com staff sends our prayers and thoughts to Chris and his family. You can read more at Anti-Flag's blog on www.ataris.com."

The article "Punk Goes Acoustic" features a red header and a sub-header "Punk Goes Acoustic". The text of the article reads: "Did you hear who we released last week for Punk Goes Acoustic? If you didn't that means you STILL haven't asked Punk Goes Acoustic 2 for your favorite bands. Don't forget to ask us. Asking us makes sure you are the first one to hear who has been released. You'll be the cool kids on the street. Just check out www.punkmusic.com."

The article "Punk Clothing" features a red header and a sub-header "Punk Clothing". The text of the article reads: "Featherless begins their new label with a pop-punk piece. 'Acoustic' could actually mean 'Eros'. Obviously, this is not a good sign, so be sure to make this label's and don't add them as a pop-punk band."

<http://67.19.38.250/ads/index.cfm?BannerID=32&PathInfo=/index.cfm&catID=4>

“No future starts today!” – Punk

(8)



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(Zurich)

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www.hamburgpunk.de – Das Online-Magazin rund um die Szene / Termine / Berichte – Kategoriesuche

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: http://www.hamburgpunk.de/

Suche einkaufen news sprache zeitung uni (www) musik

HAMBURG PUNK

main - termine - konzertberichte - bands - laden - stories - disco
plattenkritiken - kolumnen - links - galerie - forum - gasette - kontakt

Willkommen zu www.hamburgpunk.de, der Seite die auch mit Terminen und Infos rund um Hamburg versorgt. Konzerte, Fotos, Plattenkritiken, Läden und Streetstyle, sowie ein kleines Portal für Hamburg Bands, die auch hier vorstellen können. Desweiteren lassen sich hier gut Kontakte knüpfen. Auch lässt lassen schon etliche Leute Gebrauch gemacht und neue Leute kennen gelernt.

Das Ganze ist komplett kostenlos, was heißt, ihr könnt selber Termine eintragen, Konzerte, Bands und Konzerte schreiben und sogar Hamburgpunk.de besichtigen. Wenn ihr Beiträge schreiben wollt, müsst euch bei mir, ich werde auch daran mein Überzeugen versuchen, das es auch möglichst selbstständig tätig zu werden. Nutzt diese Funktionen!

Bands und Läden, die gerne Platten- und Konzertreviews von sich oder ihren Labels ausgeben, schreiben bitte eine Email. Jederzeit findet ihr die nötigen Daten. Auch wenn es selbstverständlich sein sollte, Nachschwaue wird hier nicht geteilt und selbstverständlich gelöscht.

Freud Seite: 19.02.2007 - 19:16

Ich sitze schon seit 6 Tagen von morgens bis abends daran, die Seite komplett umzuorganisieren. Ein neues System, welches eine komplette Community vereint. Ziel ist es, dass mir einer Anmeldung der User (PUNK) Zugriff auf möglichst alle Bereiche bekommt. Späher mit einer einzigen Anmeldung, könnt ihr Forumberichte, Plattenreviews, News, Termine (auch Termine auch von euch selbst) etc. pp. selber schreiben/verändern. Gleichzeit bekommt ihr damit Zugriff aufs Forum und die Communityfunktionen wie Nachrichtenversenden, eigenes Dashboard etc.

Dieser Schritt ist mein letzter Schritt in Richtung Möglichkeiten. Ich hoffe, dass dadurch, dass nun ganz vielen mehr Dinge es weg liegen werden, alle Account per Email beibringen etc., nun endlich mal Beteiligung von eurer Seite kommt und diese Website, die auch seit nunmehr über 6 Jahren mit den aktuellsten Terminen versorgt, mehr Inhalt und vor allem abwechslungsreicheren Inhalt bekommt als den bisherigen. Näher (fast) alles aus einer (meiner) Hand.

Ich wiederhole mich, aber bei 150-400 Besuchern pro Tag sollte es wohl möglich sein, etwas Feedback und Beteiligung zu erwarten.

Fakt ist, wenn die Beteiligung weiterhin ausbleibt, stecke ich recht weiteren Zeit, Nerven und Geld in die Sache, denn eine Seite die unaktiv und inhaltlos ist, macht weder mir Spaß, noch viel Sinn. Es liegt also an Euch.

Wie gesagt, ich sitze hier jetzt schon etliche Tage und noch mehr Plänen über

ZUFALLS ART

NEWSLETTER

STATISTIK

Besucher:	810399
HT:	277244
Besucher:	296
heute:	307
gestern:	9
online:	454
max. Tag:	42
max. online:	

STATISTIK

STÄDTLICHEN

- Hamburg
- Zürich
- Schwyz
- Basel
- Basel
- Luzern
- Basel
- Basel
- Basel
- Basel
- Basel

GOOD NIGHT

“No future starts today!” – Punk

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Adresse: http://www.treibsand.net/Welcome.htm

Google-Suche

lauferke lokal uni auskunft suche einkaufen linux sprache zeitung uni (www) musik

treibs AND
Alternative Live Club Zürich • treibsand.net

home
termine
galerie
showhistory
info
links
guestbook
BOOKING
Email
ALTERNATIVE CLUB ZÜRICH
[disclaimer]
IMPRESSUM
Treibsand-Crew
Login

disclosure Thank You One View All Images

Anfahrtskizze

21.05.06 Neue Mailingliste
Wir haben eine neue Mailingliste! Meldet Euch bitte nochmal an, da wir nur noch Infos über die neue Mailingliste verschicken und die alten Daten nicht übernehmen können.
Anmeldung
Abmeldung
Wichtig: The judgment was PostNews.net Mail nach de



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http://www.rapbase.de/hmv/

FAQ Suchen Mitgliederliste Benutzergruppen Login Registrieren

	Forum	Themen	Beiträge	Letzter Beitrag
RapSpot Community				
Regeln	Hier findet ihr die Regeln und Vorschriften	1	10	29.09.2006, 18:57
Person-News	Alle Neuanschaltungen für das Forum oder Beiträge News findet ihr hier	3	6	12.02.2007, 13:32
Feedback	Was können wir besser machen ?	5	95	29.09.2006, 23:18
Rapspot				
News & Resources	Alle News und Gerüchte findet ihr hier	42	237	14.02.2007, 17:58
How to Rap	Alle Neuanschaltungen haben hier ihren Platz	39	364	08.02.2007, 15:16
Reviews	Hier ist Platz für eure Album-Kritiken	12	24	03.11.2006, 01:20
US-Hip Hop	Hip Hop Made in USA, alles dazu hier rein	32	311	04.02.2007, 08:02
Deutschrap	Alles zum Deutschen Hip Hop findet ihr hier	29	359	14.02.2007, 23:48
UK/ Soul	Alles zu UK B and Soul hier rein	14	94	07.02.2007, 12:18
Internationaler Hip Hop	Ob Hip Hop aus England, Polen oder Japan alles hier rein	3	16	24.09.2006, 18:46

http://hiphopforum.hi.ahost.de/hipBB2/index.php?sid=8fbfd4f43629b42ee4e3d37eed7b010f



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Navigation

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- Aktuelles
 - Hall of Fame
 - 4560 FarbFluss
 - Newsletter
- Projekte
 - Breakdance
 - Graffiti
- Saargebeat e.V.
 - Historie
 - Mitglied werden
 - Vorstand
 - Protokolle
 - Satzung & Co.
 - Presse
 - Pressespiegel
- Kontakt
 - Feedback
 - Impressum
- Sprache
 - deutsch
 - english
 - francais

Home

4560 FarbFluss




Das 4560 FarbFluss Graffiti Meeting ist vorbei und wir befinden uns noch in der Nachbereitung und bringen langsam auch [Fotos von der Veranstaltung](#) online. Unser Dank gilt allen Malern, Helfern, Förderern und Sponsoren, die uns geholfen haben die Veranstaltung zu verwirklichen.

Die Stimmung und das Ambiente haben unsere Erwartungen extrem übertraffen und wir können stolz behaupten, dass die Feier zum 3. Geburtstag unserer Hall of Fame und das damit verbundene Ende des Pilotprojektes ein voller Erfolg war.

Inbesondere freuen wir uns sehr mitteilen zu dürfen, dass es bis auf weiteres weiterhin legales Graffiti im Saarland geben wird. Sowohl Wandeigentümer, als auch die Stadt Saarbrücken sehen keine Notwendigkeit das

Große Scheißel

Macht nur [so weiter](#) und die [Hall of Fame](#) ist bald weg!





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Personaggi Scomodì - Hip Hop Rap B-Boys Mcing Djing - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: <http://www.personaggiscomodi.com/> Google-Suche

laufwerke lokal uni auskunft suche einkaufen linux sprache zeitung»

personaggi scomodì - hip hop - rap - underground - mc - dj - hip hop italiano - artok

PERSONAGGI SCOMODI

© 2006 Personaggi Scomodì Equipe tutti i diritti riservati
info@personaggiscomodi.com - web by InCrO - hosting by Aruba

<http://www.personaggiscomodi.com/hip-hop-personaggiscomodi-home.htm>



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The screenshot shows a web browser window displaying the J-Junkies website. The browser's address bar shows the URL <http://www.jjunkies.de/>. The website's header features a banner with the text "日本 ジャンキース Beta" and "J Junkies". Below the banner, there is a navigation bar with links to "jjunkies.de", "j4lifestyle.de", "Totally addicted.", and "jjunkies Portal". The main content area is divided into several sections:

- Newsboard:** A section titled "Celestia La Ciel Europe Tournee" with a date of "Orten: am 18.07.07" and a link to "artisten.von.mNAME". Below this is a large, colorful poster for "Celestia La Ciel EUROPE TOUR" featuring two anime-style characters. The poster also mentions "Merville Maigoue" and "2007 April".
- Kalender:** A calendar for the month of April 2007, showing dates from Monday to Sunday. The calendar is set to "Montag, 1. April 2007".
- Navigation Links:** A sidebar on the left contains various navigation links such as "Faq", "Forum", "Kalender", and "Wer ist Online?".



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The screenshot shows a web browser window titled 'J-Rock Community | Portal - Konqueror'. The address bar displays 'http://www.jrock-community.de/'. The page content includes a navigation menu on the left with categories like 'Releases Japan', 'Willkommen', 'Releases Germany', 'Private Nachrichten', 'Profilavatar', and 'Wer ist Online?'. The main content area features a large heading: 'Im Namen der J-Rock Community heißen wir euch Herzlich Willkommen !!!'. Below this heading is a hand-drawn illustration of a hand holding a microphone, with the text 'J-Rock Community' written vertically. The illustration is accompanied by a list of services: 'Nette User', 'Konzertdaten', 'Links', 'Datenbank', 'Bandformationen', 'Reviews', 'Bilder Galerie', and 'Virtuelle Items'. The page also includes a sidebar with 'Releases Japan', 'Willkommen', 'Releases Germany', 'Private Nachrichten', 'Profilavatar', and 'Wer ist Online?'. The bottom of the page has a navigation bar with various icons.



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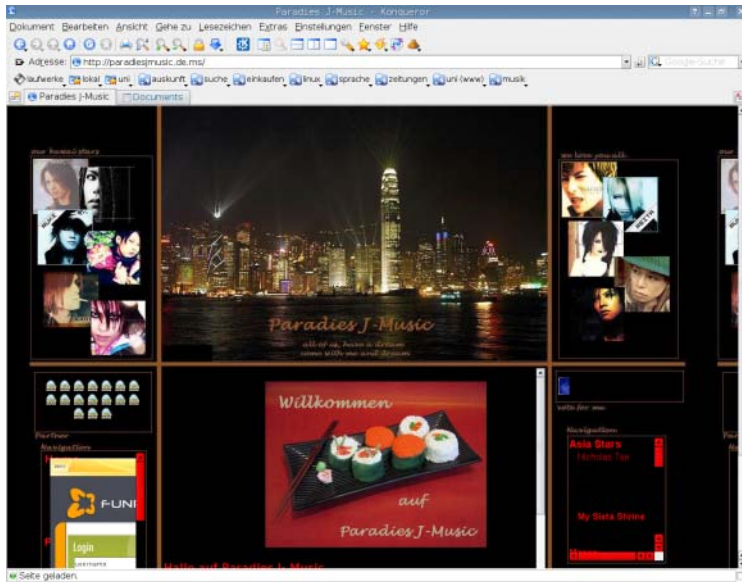
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Neotokyo - Neotokyo - Manga - Anime - J-Music - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: http://www.neotokyo.de/

Suche: Google-Suche

Neotokyo anime manga J-MUSIC

Startseite - Katalog

Neue Produkte

<p>Kategorie</p> <ul style="list-style-type: none"> DVD -> CD -> Manga -> Playbooks Anime -> Figuren Modelle -> Poster Merchandise HD DVD / Blu ray Featured 	<p>Neue Produkte</p> <ul style="list-style-type: none"> <p>MUCC & BALZAC GN TOUR II 0.00EUR</p> <p>Dir en grey - THE PARROW OF A BONE 14.99EUR</p> <p>KANA Live Ticket 29.00EUR</p> <p>MUCC - Gekusat 14.99EUR</p> <p>Kiss in the Dark 25.99EUR</p> <p>Das Königreich der Katzen Deluxe Edition 25.99EUR</p> <p>D'espairsRay - LIQUIDIZE II 15.99EUR</p> <p>Kodocha Complete Box 64.99EUR</p> <p>Galaxy Railways Complete Collection 49.99EUR</p> 	<p>Warenkorb</p> <p>0 Produkte</p> <p>Highlights</p> <ul style="list-style-type: none"> <p>MUCC & BALZAC GN TOUR II</p>
---	---	--

Coming soon ...

12012 - PLAY DOUGLAS

12013 - Tsuru 16 - '97 "Kagerou" final

BALZAC - Paranoid Dream of the Zodiac

D'espairsRay - LIQUIDIZE

D'espairsRay - Squall 1st press limited edition

D'espairsRay - Squall 1st press regular edition

Schreibweise

Verwenden Sie Schlüsselwörter, um ein Produkt zu finden.

Informationen

Liefer- und Versandsystem Privatsphäre und Datenschutz Unsere AGB's Impressum

Seite geladen.



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Digital Nippon - Feels Like Home... | J-Music | Nihonno Aikawa - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: ital-nippon.de/thread.php?threadid=852&threadview=0&highlight=5&highlightuser=0&sid=789b41c44d376ff4d85d127d644e378c

Suche: lokal uni auskunft suche einkaufen linux sprache zeitung uni/www musik

Digital Nippon - Feels Like Home... Documents

DIGITAL NIPPON
Golden Storm

REGISTEREN | ANMELDEN | HOTELIEREN | TRIPS | SUCHEN | IMPRESSUM | ÜBER UNS | TRIPS | TRIPS | TRIPS

Digital Nippon - Feels Like Home... | Nippon Style | J-Music | Nihonno Aikawa » Hilfe Center (Ausgabe) Registrieren

Letzter Beitrag: Erster ungeloggerter Beitrag Druckvorraum: An Freund senden | Thema dr. Favoriten/Neuzugang


» [Moderation](#) » [Moderation](#)

Bakemon Album

Autor: [Hiroshi](#) » Vorheriges Thema | Nächstes Thema »

Bakemon Album » [Moderation](#) » [Moderation](#) » [Moderation](#) » [Moderation](#)

Hiroshi » [Moderation](#) » [Moderation](#) » [Moderation](#) » [Moderation](#)

Avatar: 

Datum: 20.11.2004
Alter: 13
Beiträge: 34
Reputation: 3000
Vor Name:

Level: 30/31
Schwarze Punkte: 28.265
Nachster Level: 33.015

20.11.2004 01:53 » [Moderation](#) » [Moderation](#) » [Moderation](#) » [Moderation](#)

Vollze » [Moderation](#) » [Moderation](#) » [Moderation](#) » [Moderation](#)

» <http://www.digitai-nippon.de/index.php?sid=53f59879bb423acbe0e73523d02cd161>



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J-Stuff.tk - Die erste deutsche J-Dorans Seite! - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: <http://www.j-stuff.tk/>

Get a FREE domain name for your website at Dot TK! Register a new domain right here: www.YOUR-DOMAIN-NAME.tk

J-Addicts.de

Herzlich Willkommen auf J-Stuff.tk!

Sieid gefragt:

Wie wohl sicherlich auffallen wird, geht es auf dieser Seite um japanische Filme/Serien, Spiele und Musik. In jedem dieser drei Sektoren könnt ihr eine Vielzahl an Reviews, Informationen und Bildern finden, die Kulturs und ich beide bearbeitet sind, und wir nicht unbedingt schnell im weiteren Erstellen dieser Seite, bitte habt Geduld mit uns! :)

Deshalb sind wir immer wieder Kawaii-Schreiber für alle Sektoren :D Falls ihr Interesse habt meldet euch doch bitte bei uns!

Tschüß & weiter

- man
- about us
- gästebuch
- updates
- forum
- diskussion
- links
- link us
- partnersites
- wishlist
- Gästebuch
- J-Music
- J-Film
- J-Games
- Downloads
- J-Magazin Scans
- Kontakt

0%



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Japan Shop - Japan Import - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: http://www.japan-pop-shop.de/shop/

Google-Suche

lokali uni auskunft suche einkaufen musik sprache zeitung uni (www) musik

JAPAN-POP-SHOP

Japan Pop Shop - Katalog - Japan Shop

Kategorien:

- Yakitori Girls
- Yakitori Boys
- Geldbörsen
- Lovers Hesse
- Fächer
- Handyschmuck
- Zacken
- Koranik
- Nasen
- Schlüsselhänger
- Schale
- Traditionelle Kleidung
- T-Shirts
- Taschen
- Tassen
- Sonstiges

Schnellwahl

Bitte geben Sie die Artikelnummer aus unserem Katalog an.

Neu über...

- Leben- und Versandkosten
- Privatsphäre und Datenschutz
- Unsere AGB's
- Impressum
- Kontakt

Informations

- Yakitori Wallpaper
- Yakitori Fashion

Japan Shop

Herzlich Willkommen! Möchten Sie sich anmelden? Oder wollen Sie ein Kundenkonto eröffnen?

Im Japan Pop Shop findest Du die coolen T-Shirts von Yakitori, Taschen und mehr - das ist Dein Japan online Shop.

Wir liefern innerhalb Deutschlands kostenlos!

Wir haben die neue Yakitori T-Shirt Kollektion endlich online! Neu sind die Matsuo Nightmare T-Shirt in zwei verschiedenen T-Shirt Varianten, Nightmare on Sushi und Killer Danusa.

* ab einem Bestellwert von 15,- €

Neue Artikel:

Yakitori T-Shirt Damen, grau-grün

ab 22,26 €
inkl. 19 % UST
[Jetzt Kaufen!](#)

Nightmare on Sushi Herren

Nightmare on Sushi Herren 1 T-Shirt mit Rundhals-Ausschnitt.
ab 24,31 €
inkl. 19 % UST
[Jetzt Kaufen!](#)

Killer Danusa

Killer Danusa Herren in schwarz - Kurzbärm T-Shirt mit Rundhals-Ausschnitt von Yakitori.
ab 25,49 €
inkl. 19 % UST
[Jetzt Kaufen!](#)

Lovers Hesse (Padi- und Handylog, pink)

Tasche Tasche für iPod

Warrenkorb

Sie haben noch keine Artikel in Ihrem Warenkorb.

Wirkungen zurück

eMail-Adresse:

Passwort:

Passwort vergessen?

Kundenkonto Anmelden

eMail-Adresse:

Bestseller

01. Maniketas weiss 7,13 €

02. Maniketas schwarz 7,13 €

03. Yakitori Herren grau-grün ab 22,26 €

04. Tataro-Sandale ab 19,72 €

05. Zero Herren ab 19,44 €

06. Roter Fächer Aka-Uchwa 3,19 €

07. Kai T-Shirt, weiß

08. T-Shirt Bigg Damen, schwarz ab 19,72 €

09. Sakelake Men, braun ab 21,14 €

10. Nightmare on Sushi Herren

Warrenkorb

Sie haben noch keine Artikel in Ihrem Warenkorb.

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eMail-Adresse:

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10. Nightmare on Sushi Herren



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LILIANA LANE - World of JMusic Austria: News - Konqueror

Dokument Bearbeiten Ansicht Gehe zu Lesezeichen Extras Einstellungen Fenster Hilfe

Adresse: <http://www.lilians-lane.com/cms/index.php?id=2>

LILIANA LANE - World of JMu... Documents

Lilians Lane
World of JMusic AUSTRIA

NEWS ARTISTS EVENTS SHOP GALLERY TIPS

NEWS NEWS | NEWS ARCHIVE

Updates: 2007-01-07
Neue Updates in der Gallery und den Events!!!

Liliana Lane wish you a... 2007-01-01
...Happy New Year!!!

New Liliana Lane Artist: 2004-11-02
Wir freuen uns, euch einen weitere Band auf Liliana Lane vorzustellen. Es handelt sich um die Band Gramma Maria.

ANRAKUSCH live in Wien: 2006-10-17
Die für den deutschsprachigen Raum auf "ANRAKUSCH" umbenannte Band "EUTHYRACIDE" gibt im Rahmen ihrer ersten Deutschlandtour am Sonntag, 17. Dezember 2006 ein Konzert in Wien.
Nähere Informationen und Soundsamples der Band findet ihr unter "Artists" -> A -> ANRAKUSCH.
Weitere Infos zum Konzert gibt's unter "Events".

New Liliana Lane Artist: 2004-09-01
In unserem Artists-Plex gibt es ab heute einen neuen Eintrag

0-Mal

Conclusions

- ▶ typographical elements might be used intentionally to signify sub-cultural context, ideologies and the target group of preferred addressees
- ▶ they do this by drawing on sub-cultural knowledge about which typographical elements are common in which sub-cultural scenes, and why
- ▶ typography can be regarded as an integral part of the social style of peer groups
- ▶ (typographic) style as a “means to increase social visibility” (Assmann 1986: 127) *by design*
- ▶ typography is a significant factor of written communication in general and media communication in particular
- ▶ a science that aims to describe and explain media communication as a whole cannot refrain from considering visual and performative phenomena such as typography



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- ▶ typographical elements might be used intentionally to signify sub-cultural context, ideologies and the target group of preferred addressees
- ▶ they do this by drawing on sub-cultural knowledge about which typographical elements are common in which sub-cultural scenes, and why
- ▶ typography can be regarded as an integral part of the social style of peer groups
- ▶ (typographic) style as a “means to increase social visibility” (Assmann 1986: 127) *by design*
- ▶ typography is a significant factor of written communication in general and media communication in particular
- ▶ a science that aims to describe and explain media communication as a whole cannot refrain from considering visual and performative phenomena such as typography



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Introduction

What includes
'typography'?

Why is typography
significant?

Examples

Conclusions

Internet Pages I



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Appendix

- (1) <http://www.heavy-metal.de> <14/02/2007>
- (2) http://www.hatreddivine.de/start/startframe_ger.html <14/02/2007>
- (3) <http://www.metal-district.de> <14/02/2007>
- (4) <http://www.steinionline.de/index2.html> <14/02/2007>
- (5) <http://www.planetheavymetal.de> <14/02/2007>
- (6) <http://www.barflies.net/bowling> <14/02/2007>
- (7) <http://www.punkmusic.com> <14/02/2007>
- (8) <http://www.hamburgpunk.de> <14/02/2007>
- (9) <http://www.treibsand.net/Welcome/> <14/02/2007>
- (10) <http://www.rapbase.de.hm> <14/02/2007>
- (11) <http://www.saargebeat.de> <14/02/2007>
- (12) <http://www.personaggiscomodi.com> <14/02/2007>

Internet Pages II



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Appendix

- (13) <http://www.aks.uz/uz/index.htm> <14/02/2007>
- (14) <http://www.j-junkies.de> <02/03/2007>
- (15) <http://www.j-rock-community.de> <02/03/2007>
- (16) <http://www.paradiesjmusic.de.ms> <02/03/2007>
- (17) <http://www.neotokyo.de> <02/03/2007>
- (18) <http://www.digital-nippon.de> <02/03/2007>
- (19) <http://www.j-stuff.tk> <02/03/2007>
- (20) <http://www.japan-pop-shop.de/shop> <02/03/2007>
- (21) <http://www.lilians-lane.com/cms/index.php?id=2>
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Please refer to the handout for further references.



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Appendix