

Workshop

Soziale Positionierung als sprachliche Praxis

Theoretische Konzepte und methodische Zugänge

Christian Bendl, BA MA

Dr. Mi-Cha Flubacher

Univ.-Prof. Dr. Jürgen Spitzmüller

Universität Wien · Institut für Sprachwissenschaft

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Soz. Positionierung

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M. Flubacher,
J. Spitzmüller

Einführung

Programm

»In der vorgeschlagenen Analyse manifestieren die verschiedenen Modalitäten der Äußerung, **anstatt auf die Synthese oder auf die vereinheitlichende Funktion eines Subjekts zu verweisen, seine Dispersion**. In den verschiedenen Statuten, an den verschiedenen Plätzen, **in den verschiedenen Positionen, die es innehaben und erhalten kann**, wenn es einen Diskurs hält.«

Foucault, Michel (1981). *Archäologie des Wissens*. Übers. v. Ulrich Köppen. Frankfurt a. M.: Suhrkamp (stw 356) [zuerst frz.: *L'archéologie du savoir*. Paris: Gallimard 1969], S. 81–82.

»I would like to say, first of all, what has been the goal of my work during the last twenty years. It has not been to analyze the phenomena of power, nor to elaborate the foundations of such an analysis. My objective, instead, has been to **create a history of the different modes by which, in our culture, human beings are made subjects**.«

Foucault, Michel (1982). The Subject and Power. In: *Critical Inquiry* 8/4, S. 777–795, hier: S. 777.

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»Ich werde **Subjektivierung** [subjectivation] einen Prozess nennen, durch den man die Konstitution eines Subjekts, genauer einer Subjektivität, erwirkt.«

.....

Foucault, Michel (2005). Die Rückkehr der Moral. In: Michel Foucault: *Dits et Ecrits*. Hg. v. Daniel Defert und François Ewald. Übers. v. Michael Bischoff, Hans-Dieter Gondek, Hermann Kocyba und Jürgen Schröder. Bd. 4: 1980–1988. Frankfurt a. M.: Suhrkamp, S. 859–873 [zuerst frz.: Le retour de la morale in: *Les Nouvelles Littéraires* 2937 (1984), S. 37–41], hier: S. 871.

»We can [...] conceive the social agent as constituted by an ensemble of ›subject positions‹ that can never be totally fixed in a closed system of differences, constructed by a diversity of discourses, among which there is no necessary relation, but a constant movement of over-determination and displacement. The ›identity‹ of such a multiple and contradictory subject is therefore always contingent and precarious, temporarily fixed at the intersection of those subject positions and dependent on specific forms of identification. It is therefore impossible to speak of the social agent as if we were dealing with a unified, homogeneous entity. We have rather to approach it as a plurality, dependent on the various subject positions through which it is constituted within various discursive formations.«

Mouffe, Chantal (1992). Feminism, Citizenship and Radical Democratic Politics. In: Judith Butler/Joan W. Scott (Hgg.): *Feminists Theorize the Political*. New York: Routledge, S. 369–385, hier: S. 372.

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»Discourses make available positions for subjects to take up. These positions are in relation to other people. Like the subject and object of a sentence (and indeed expressed through such a grammar), women and men are placed in relation to each other through the meanings which a particular discourse makes available [...].«

Hollway, Wendy (1984). Gender difference and the production of subjectivity. In: Julian Henriques u. a. (Hgg.): *Changing the subject. Psychology, social regulation and subjectivity*. London: Methuen, S. 227–263, hier: S. 233.

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»Positioning, as we will use it is the **discursive process whereby selves are located in conversations as observably and subjectively coherent participants in jointly produced story lines**. There can be interactive positioning in which what one person says **positions another**. And there can be reflexive positioning in which one **positions oneself**.«

.....
Davies, Bronwyn/Harré, Rom (1990). Positioning. The Discursive Production of Selves. In: *Journal for the Theory of Social Behaviour* 20/1, S. 43–63, hier: S. 48.

- Davies, Bronwyn/Harré, Rom (1990). Positioning. The Discursive Production of Selves. In: *Journal for the Theory of Social Behaviour* 20/1, S. 43–63.
- Tan, Siu-Lan/Moghaddam, Fathali M. (1995). Reflexive Positioning and Culture. In: *Journal for the Theory of Social Behaviour* 24/4, S. 387–400.
- van Langenhove, Luk/Harré, Rom (Hgg.) (1999). *Positioning Theory. Moral Contexts of Intentional Action*. Malden, Mass.: Blackwell.
- Harré, Rom u. a. (2009). Recent Advances in Positioning Theory. In: *Theory & Psychology* 19/1, S. 5–31.

- Bamberg, Michael (1997). Positioning Between Structure and Performance. In: *Journal of Narrative and Life History* 7/1-4, S. 335–342.
- Wortham, Stanton (2000). Interactional Positioning and Narrative Self-Construction. In: *Narrative Inquiry* 10/1, S. 157–184.
- Lucius-Hoene, Gabriele/Deppermann, Arnulf (2004). Narrative Identität und Positionierung. In: *Gesprächsforschung – Online-Zeitschrift zur verbalen Interaktion* 5, S. 166–183. URL: <http://www.gespraechsforschung-ozs.de/heft2004/ga-lucius.pdf> <26. 4. 2016>.
- Bamberg, Michael/Georgakopoulou, Alexandra (2008). Small Stories as a New Perspective in Narrative and Identity Analysis. In: *Text and Talk* 28/3, S. 377–396.

»If the problem with post-structuralist analysts is that they rarely focus on actual social interaction, then the problem with conversational analysts is that they rarely raise their eyes from the next turn in the conversation, and, further, this is not an entire conversation or sizeable slice of social life but usually a tiny fragment. [...] Schegloff's suggestion rests on an unnecessarily restricted notion of analytic description and participants' orientation.«

.....
[Wetherell, Margaret \(1998\)](#). Positioning and Interpretative Repertoires. *Conversation Analysis and Post-Structuralism in Dialogue*. In: *Discourse & Society* 9/3, S. 387–412, hier: S. 402.

Vgl. auch:

- [Wetherell, Margaret \(2007\)](#). A Step Too Far: Discursive Psychology, Linguistic Ethnography and Questions of Identity. In: *Journal of Sociolinguistics* 11/5, S. 661–681.
- [Blommaert, Jan \(2005\)](#). *Discourse. A Critical Introduction*. Cambridge: Cambridge University Press (Key Topics in Sociolinguistics), S. 53–56.

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1. **Positioning Level 1:** Positionierung der Akteure in der *erzählten Geschichte*
2. **Positioning Level 2:** Positionierung der *erzählenden Akteure* zueinander und zum Publikum
3. **Positioning Level 3:** Positionierung der erzählenden Akteure zu dominanten Diskursen bzw. ›master narratives‹

Vgl. Bamberg, Michael (1997). Positioning Between Structure and Performance. In: *Journal of Narrative and Life History* 7/1-4, S. 335–342; Bamberg, Michael/Georgakopoulou, Alexandra (2008). Small Stories as a New Perspective in Narrative and Identity Analysis. In: *Text and Talk* 28/3, S. 377–396.

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- Bamberg, Michael/De Fina, Anna/Schiffrin, Deborah (2011). Discourse and Identity Construction. In: *Handbook of Identity Theory and Research*. New York: Springer, S. 177–200.
- Georgakopoulou, Alexandra (2013). Building iterativity into positioning analysis. A practice-based approach to small stories and self. In: *Narrative Inquiry* 23/1, S. 89–110.
- De Fina, Anna (2013). Positioning Level 3. Connecting Local Identity Displays to Macro Social Processes. In: *Narrative Inquiry* 23/1, S. 40–61.

»In sum, ethnographic research should complement a conversation analytic approach to positioning in order to accurately discern how local action connects with wider contexts of social structure [...], because such knowledge is needed to grasp more subtle and indirect ramifications of the positions accomplished in situ [...]. One ethnographically-based methodology that seems to be particularly promising is to attend to iterative patterns of action and interpretation that recur throughout a community of practice or across the actions of an individual speaker. In this way, the more stable, overarching social discourses that people orient to may be recovered from interactional data [...], enabling us to take a further step across the gap between so-called ›micro‹ and ›macro‹ concerns.«

Deppermann, Arnulf (2015). Positioning. In: Anna de Fina/Alexandra Georgakopoulou (Hgg.): *The Handbook of Narrative Analysis*. Oxford: Wiley Blackwell, S. 369–387, hier: S. 383–384.

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- **Ochs, Elinor (1996).** Linguistic Resources for Socializing Humanity. In: John J. Gumperz/Stephen Levinson (Hgg.): *Rethinking Linguistic Relativity*. New York: Cambridge University Press, S. 407–437.
- **Englebretson, Robert (Hg.) (2007).** *Stancetaking in Discourse. Subjectivity, Evaluation, Interaction*. Amsterdam/Philadelphia: Benjamins (Pragmatics & Beyond, N. S. 164).
- **Jaffe, Alexandra (Hg.) (2009).** *Stance. Sociolinguistic Perspectives*. New York: Oxford University Press (Oxford Studies in Sociolinguistics).
- **Jaffe, Alexandra (2016).** Indexicality, Stance and Fields in Sociolinguistics. In: Nikolas Coupland (Hg.): *Sociolinguistics. Theoretical Debates*. Cambridge: Cambridge University Press, S. 86–112.
- **Thompson, Gregory A. (2016).** Temporality, stance ownership, and the constitution of subjectivity. In: *Language & Communication* 46, S. 30–41.

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- **Silverstein, Michael (1979).** Language Structure and Linguistic Ideology. In: Paul R. Cline/William Hanks/Carol Hofbauer (Hgg.): *The Elements: A Parasession on Linguistic Units and Levels*. Chicago: Chicago Linguistic Society, S. 193–247.
- **Woolard, Kathryn A./Schieffelin, Bambi B. (1994).** Language Ideology. In: *Annual Review of Anthropology* 23, S. 55–82.
- **Kroskrity, Paul V./Schieffelin, Bambi B./Woolard, Kathryn A. (Hgg.) (1998).** *Language Ideologies: Practice and Theory*. New York: Oxford University Press (Oxford Studies in Anthropological Linguistics 16).
- **Joseph, John E./Taylor, Talbot J. (Hgg.) (1990).** *Ideologies of Language*. London/New York: Routledge (Routledge Politics of Language Series).

- **Irvine, Judith T./Gal, Susan (2000).** Language Ideology and Linguistic Differentiation. In: Paul V. Kroskrity (Hg.): *Regimes of Language: Ideologies, Politics, and Identities*. Oxford: Currey (School of American Research Advanced Seminar Series), S. 35–84.
- **Silverstein, Michael (2003).** Indexical Order and the Dialectics of Sociolinguistic Life. In: *Language & Communication* 23/3–4, S. 193–229.
- **Agha, Asif (2007).** *Language and Social Relations*. Cambridge: Cambridge University Press (Studies in the Social and Cultural Foundations of Language 24).
- **Jaffe, Alexandra (2016).** Indexicality, Stance and Fields in Sociolinguistics. In: Nikolas Coupland (Hg.): *Sociolinguistics. Theoretical Debates*. Cambridge: Cambridge University Press, S. 86–112.

- Silverstein, Michael/Urban, Greg (1996). The Natural History of Discourse. In: Michael Silverstein/Greg Urban (Hgg.): *Natural Histories of Discourse*. Chicago/London: University of Chicago Press, S. 1–17.
- Briggs, Charles L./Bauman, Richard (1992). Genre, Intertextuality, and Social Power. In: *Journal of Linguistic Anthropology* 2/2, S. 131–172.
- Blommaert, Jan (2005). *Discourse. A Critical Introduction*. Cambridge: Cambridge University Press (Key Topics in Sociolinguistics).

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9:40	Constanze Spieß	Positionierungspraktiken im Metasprachdiskursen über sprachliche Variation. Theoretisch-methodische Überlegungen und empirische Ergebnisse
10:05	Lil Reif	»Und was ich über den Kontext denke, lesen Sie in meinen über 300 Publikationen«: Konstruktion und Desavouierung von Expertise in der Aushandlung sprachenrechtlicher Bestimmungen im lettischen Parlament
10:30		PAUSE (20 Min.)
10:50	Vukašin Stojiljković	Negotiating the Yat Border(s)
11:15	Astrid Postl	Gebrauch und Nutzung der deutschen Sprache und damit verbundene sprachliche und soziale Handlungen als Positionierungspraxis im Alltagsleben von Mongol_innen
11:40	Mi-Cha Flubacher	Diskussion des ersten Blocks
11:55		MITTAGSPAUSE (1,5 h)

Programm des Workshops

Nachmittag

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13:30	Jonas Hassemer	»Er ist genauso angestellt wie wir«: Reflexive Positionierungshandlungen um uneindeutige Positionierung in der Flüchtlingshilfe
13:55	Ilse Porstner	Subjektpositionen in der postkolonialen Gesellschaft: Die diskursive Konstruktion von Selbstbildern junger Migrantinnen und Migranten
14:20		PAUSE (20 Min.)
14:40	Stefan Resch/ Barbara Zimmermann	Protest als Katalysator für Identitätsbildung: Zur Positionierung im Rahmen eines »Protest- Genres«
15:05	Jan Luttenberger/ Sarah Ritt	»Montes Großstadt« oder »Der Pfad des Wahnsinns?«: Zur spiel- und genrebezogenen Positionierung von computerspielenden User*innen einer Internet- Forengemeinschaft
15:30	Christian Bendl	Diskussion des zweiten Blocks
15:45		ENDE

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